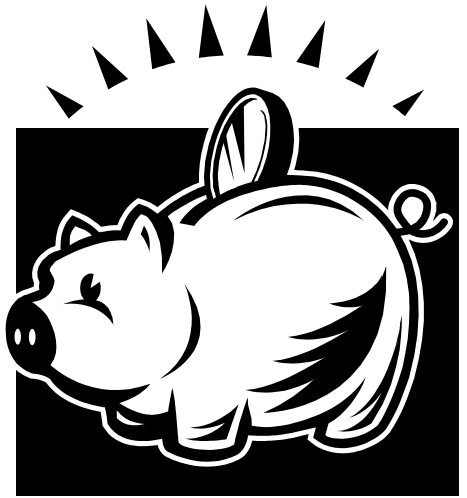


## POSITIVE PUBLICITY IDEA BANK

Writer: Mark Jones

- Create inexpensive refrigerator magnets
- Children's Ministry Photo Gallery on bulletin board and church website
- Choose a slogan- "Serving Children with Joy," "Teach a Child, Grow a Life"
- Provide the church secretary with a steady stream of information.
- Poster around the church (move them around often)
- Ask music minister to use a song the children know (teach it to the congregation)
- Create a prayer team
- Display children's artwork
- Place a TV in a traffic area and play a children's session pre-recorded
- Interview a children's worker during the worship service
- Host an open house for the congregation to see the children's space
- List each month the staffing needs in church publications and emails



## APPRECIATION IDEA BANK

- Video record children saying thank you. Show congregation
- Perform a funny skit and say Thanks!
- Send a appreciation cards
- Display an appreciation poster with teachers pictures on it
- Unexpected gifts and Sonic drinks are nice gestures
- Brag on a teacher to other members and staff
- Create a special Sunday to recognize teachers and volunteers
- Make a mini photo album for each teacher (end of year gift)
- After church pizza party
- Birthday and Christmas cards
- Random candy with a note
- Large poster board thank you notes for parents to sign
- Give Teacher-of-the-Month awards

